

SONOS™



**AUTHORIZED DISTRIBUTOR AGREEMENT
FOR SONOS PRODUCTS**
Request for Sonos Approval of Distributor-Dealer Account

Date: _____

Dealer Name (and d.b.a. if different): _____

21st Century Branch: _____ 21st Century Contact: _____

Contact Name and Title: _____

Ship to address: (Each ship to address requires separate authorization; complete separate request for each ship to address. Sonos reserves the sole authority to approve some, all, or none of the proposed ship to locations)

Billing Address: _____

City State & Zip: _____

Telephone: _____ Fax: _____ Email: _____

Type of Business: Retail _____ Custom _____ Security _____

Years in Business: _____ Number of Employees: _____

_____ I confirm that I have received a copy of the Sonos Unilateral resale policy dated July 25, 2009

Dealer Signature _____ Date _____

Submitted for Approval by: _____ Date _____
(Distributor Principal)

Recommended for Approval by: _____ Date _____
(Representative Principal)



- ◆ Raleigh Location:
(Corporate Headquarters)
529 Dynamic Drive
Garner, NC 27529
- ◆ Charlotte Location:
1432 Center Park Dr.
Charlotte, NC 28217
- ◆ Atlanta Location:
2718 Brickton North Dr.
Buford, GA 30518

Dedicated to Dealer Success!

SONOS UNILATERAL RESALE POLICY

It shall be the Unilateral Resale Policy of Sonos Inc. (“Sonos”) to state a minimum resale price for designated Sonos products and to sell those products only to those authorized dealers who independently choose to comply. There is no agreement between Sonos and its authorized dealers regarding price and Sonos does not seek such agreement. Authorized dealers of Sonos products are free to voluntarily acquiesce to the Sonos Unilateral Resale Policy. Sonos does not seek assurance of compliance with its Unilateral Resale Policy. No employee, agent, director, or other representative of Sonos is authorized to enter or seek an agreement on price with any dealer or prospective dealer.

The purpose of the Sonos Unilateral Resale Policy is to promote customer service by our dealers by ensuring that our dealers earn a sufficient return on their investment to be able to adequately hire sufficient personnel, train them on the unique benefits of Sonos products for the consumer and to enable our dealers to properly promote and display Sonos products.

All inquiries regarding the Sonos Unilateral Resale Policy shall be directed to the Sonos representative listed below. The Sonos Unilateral Resale Policy applies to sales within the United States and its territories.

Products listed on the Sonos Unilateral Resale Policy Product List have stated minimum resale prices and are included on the Sonos Unilateral Resale Policy.

This policy is effective as of July 25, 2009.

Sonos representative: George Meeker

Phone: 617-225-2110, ext 307

Facsimile: 617-225-2993