

Samsung Custom Install Microsite Builder Resource Guide

10/11/21

WELCOME

Create your Samsung custom install microsite today

—

Log in with your username & password from Samsung.com/custominstall & build your own Samsung microsite. In less than 15 minutes your customers will be able to book a consultation directly with you.

GET STARTED

LOG-IN

BOOK YOUR CONSULTATION TODAY

WELCOME TO ELITE RESIDENTIAL SYSTEMS

SAMSUNG

BOOK YOUR CONSULTATION TODAY

★

SAMSUNG PLATINUM PARTNER

Elite Residential Systems

Elite Residential Systems is a proud Samsung Partner and Installer of custom Samsung home theaters since 2012. We trust Samsung to deliver ground breaking innovations in premium home theaters year after year with unmatched quality and reliability. Indoor or outdoor we can deliver the ultimate home viewing and sound experience. We look forward to hearing from you.

BOOK YOUR CONSULTATION TODAY

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Purpose of the Samsung Microsite Builder

Samsung has developed a simple way for custom installers to build a co-branded microsite. In just a few simple steps you can create your own custom Samsung branded page and choose the products you want to feature as well as the partners you support.

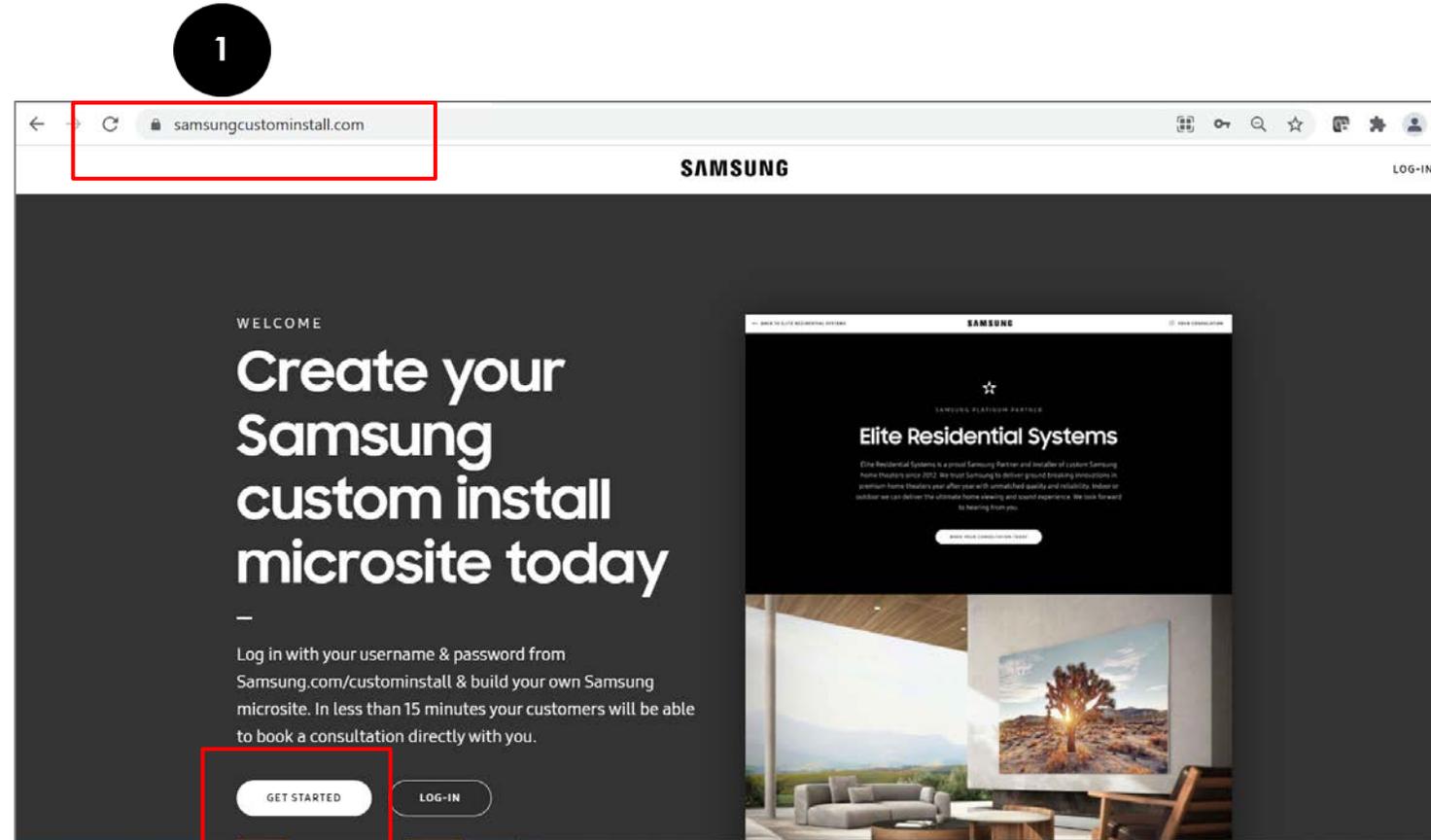
How will this benefit your company?

- This will set your company apart from the competition
- Delivers a client focused experience
- Turn key solution to make sure your website is always up to date with the latest Samsung custom install information.

Steps 1-2 to create your microsite

1 You can create a custom Samsung microsite page by visiting:
<https://samsungcustominstall.com/>

2 Next, click on "Get started" .



Steps 3-4 to create your microsite

3 Where it says "your email" type in the same email address that you use to log into the Samsung Custom Install portal and press continue.

4 Next, type in the same password you use to access the Samsung Custom Install portal and press continue.

SAMSUNG

Log-in to create your custom installer page

This is the email you used to register your custom install business with Samsung.

WHAT'S YOUR REGISTERED SAMSUNG CUSTOM INSTALL EMAIL?

3 your email

CONTINUE

Enter Your Password

This is the password you use for the Custom Installer Portal on Samsung.com

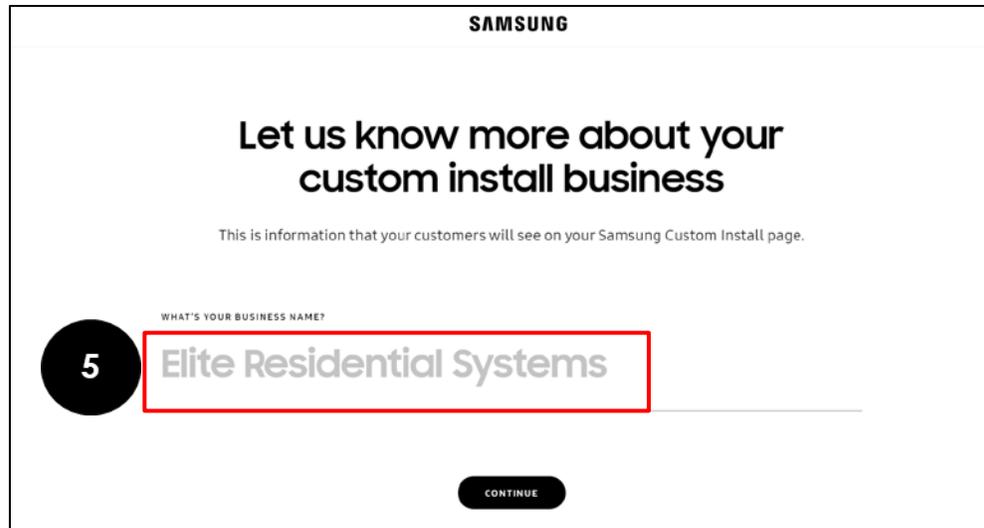
ENTER YOUR PASSWORD (7-10 CHARACTERS)

4

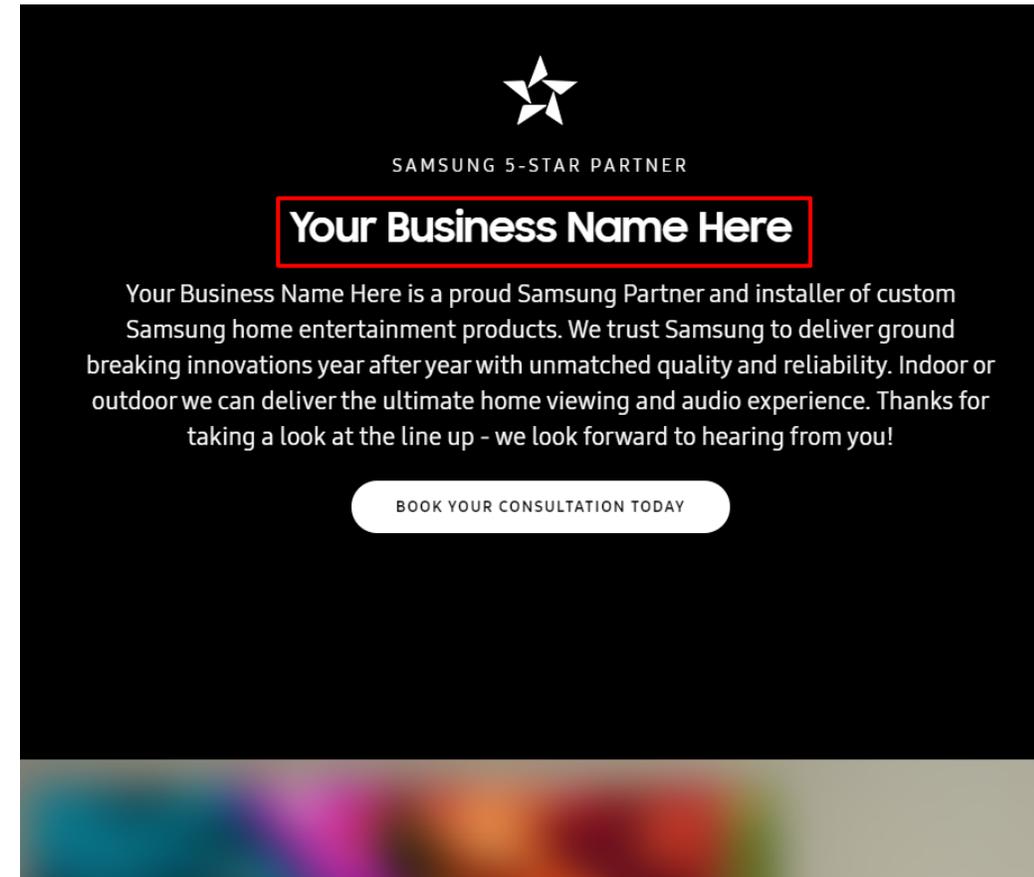
CONTINUE

Step 5 to create your microsite

- 5 Enter your business name and press continue. This business name will appear on the top of the microsite page



A screenshot of a web form titled "SAMSUNG" with the heading "Let us know more about your custom install business". Below the heading is a sub-heading: "This is information that your customers will see on your Samsung Custom Install page." The form asks "WHAT'S YOUR BUSINESS NAME?" and has a text input field containing "Elite Residential Systems". A red box highlights the input field. A "CONTINUE" button is at the bottom.



Step 6 to create your microsite

- 6 Next, enter in your business website address. One entered, press continue.
- This is to ensure that clients can always get back to the CI's site should they want to.

The screenshot shows a form titled "Let us know more about your custom install business" with the subtitle "This is information that your customers will see on your Samsung Custom Install page." Below the title, there is a question "WHAT'S YOUR BUSINESS WEBSITE?" followed by a text input field containing "eliteresidential.com" and a "CONTINUE" button.

← BACK TO YOUR BUSINESS NAME HERE

SAMSUNG

☰ YOUR CONSULTATION



SAMSUNG 5-STAR PARTNER

Your Business Name Here

Your Business Name Here is a proud Samsung Partner and installer of custom Samsung home entertainment products. We trust Samsung to deliver ground breaking innovations year after year with unmatched quality and reliability. Indoor or outdoor we can deliver the ultimate home viewing and audio experience. Thanks for taking a look at the line up - we look forward to hearing from you!

BOOK YOUR CONSULTATION TODAY

Step 7 to create your microsite

- 7 Enter your business email address and press continue.
 - The email entered will receive contact information with clients who want to learn more about Samsung products.

SAMSUNG

Let us know more about your custom install business

This is information that your customers will see on your Samsung Custom Install page.

WHAT'S YOUR BUSINESS EMAIL?

7 info@eliteresidential.com

CONTINUE

From: <noreply@samsungcustominstall.com>
Date: Sat, Sep 11, 2021 at 3:30 PM
Subject: Consultation Request
To: info@eliteresidential.com

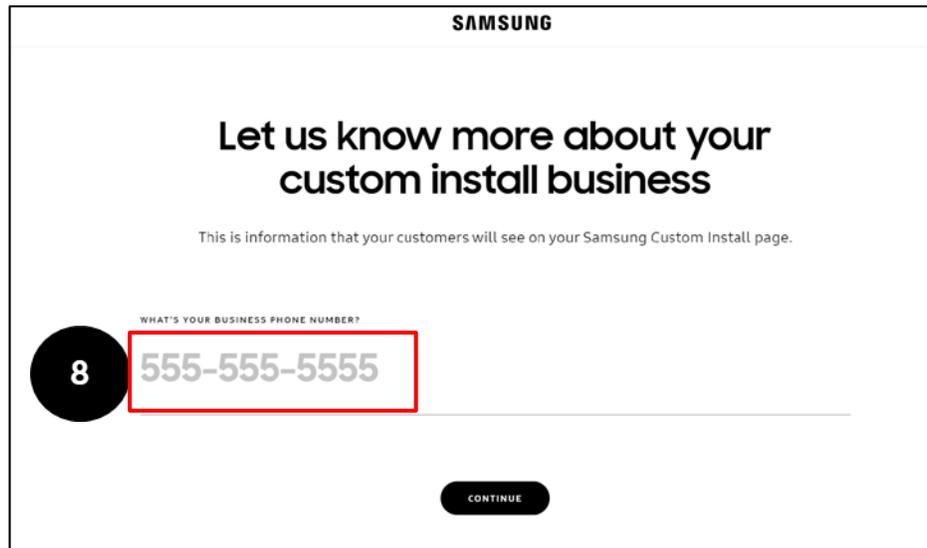
Hello Samsung Installers,
You have a new consultation request:

Customer Information:
Name: Pete Cohen
Phone: 2064594478
Email: pete.d.cohen@gmail.com
Items: The Terrace Full Sun, Samsung Neo QLED 8K
Comments:
Let me know about my products!

Email Example

Step 8 to create your microsite

- 8 Next, enter in your business phone number. Once complete, press continue.
- This phone number will appear in the consultation page of the microsite



SAMSUNG

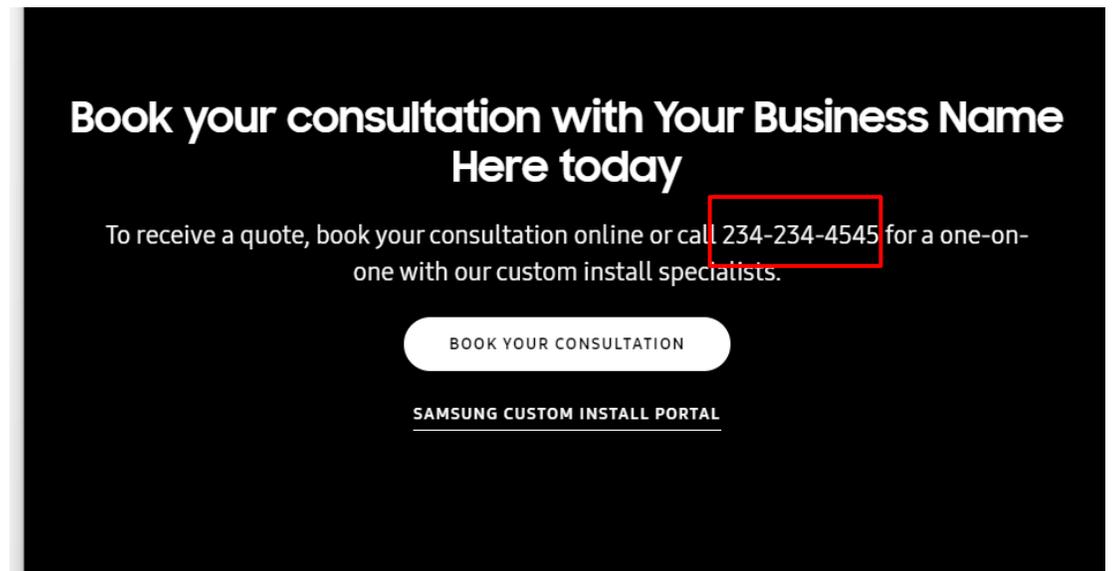
Let us know more about your custom install business

This is information that your customers will see on your Samsung Custom Install page.

WHAT'S YOUR BUSINESS PHONE NUMBER?

8 555-555-5555

CONTINUE



Book your consultation with Your Business Name Here today

To receive a quote, book your consultation online or call 234-234-4545 for a one-on-one with our custom install specialists.

BOOK YOUR CONSULTATION

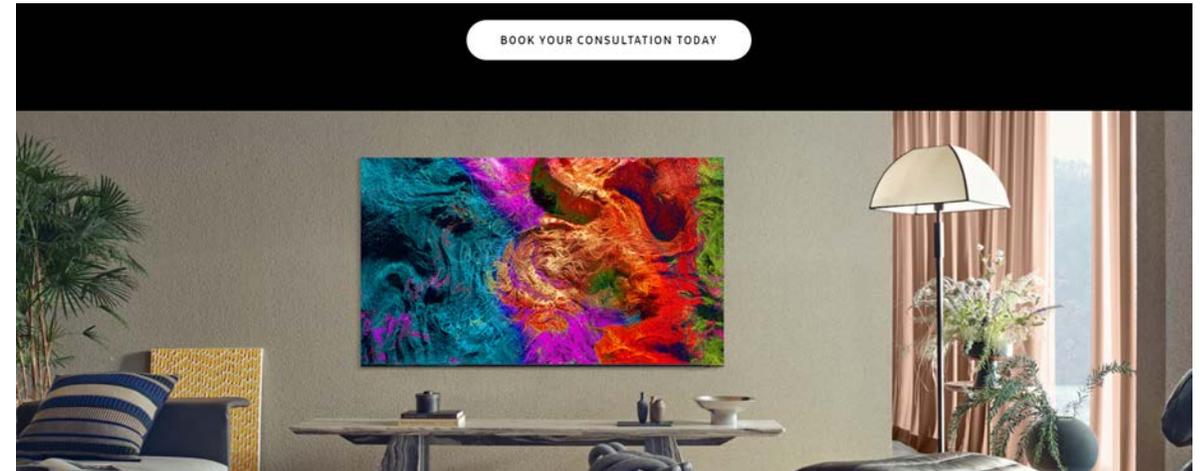
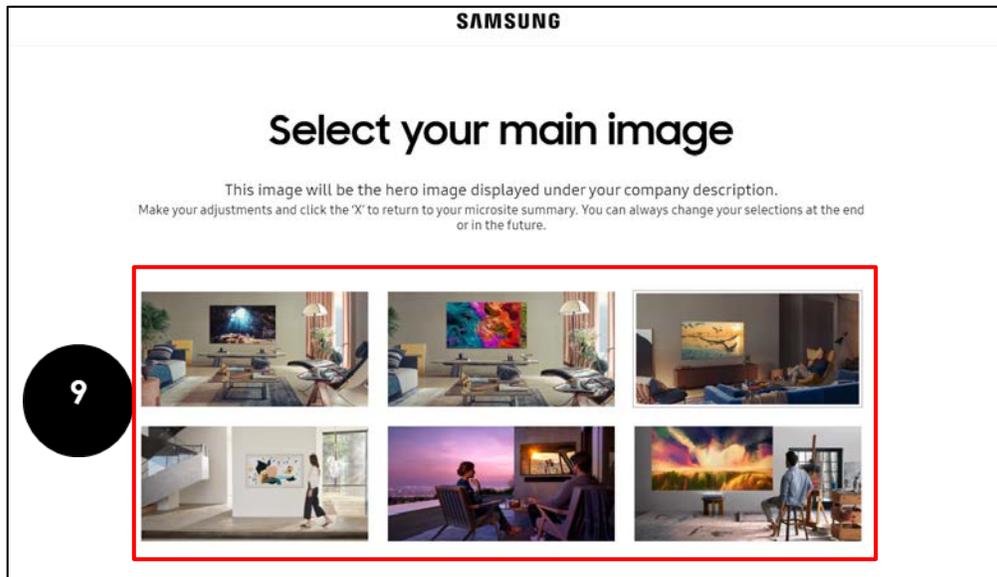
SAMSUNG CUSTOM INSTALL PORTAL

Step 9 to create your microsite

9 Select the main image that will be featured as the hero image. Press continue.

Please note: You can only select 1 image.

- This image will show underneath your companies name on the microsite

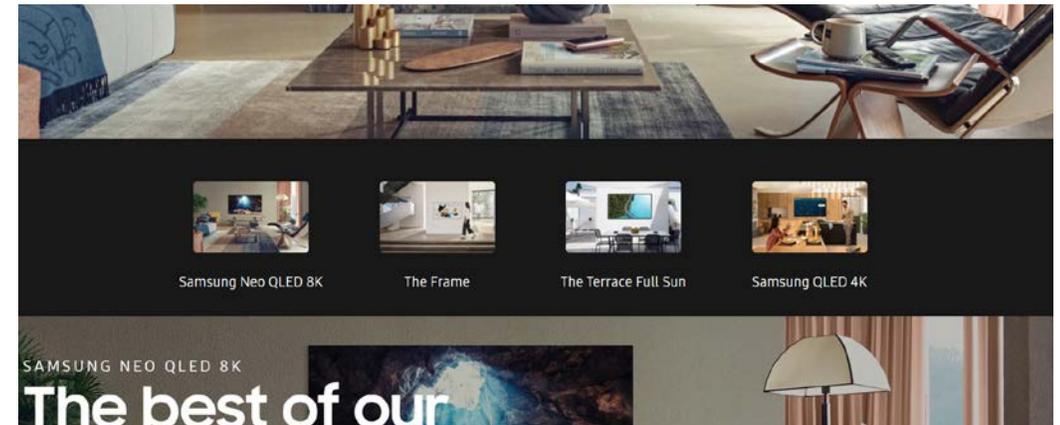
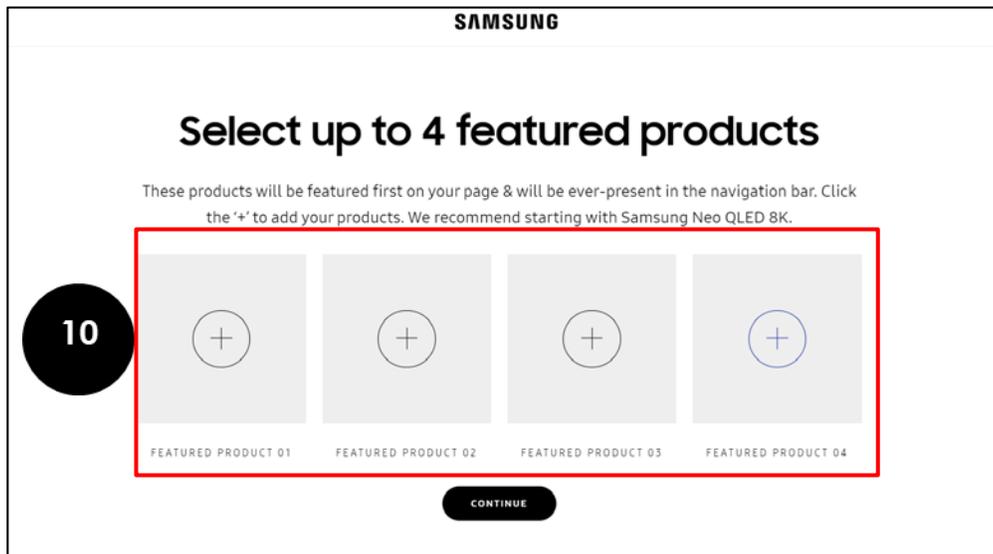


Step 10 to create your microsite

10

Next, you can select up to 4 additional products to be featured on your page underneath the main image selected in step #9.

- Once complete, press continue.
- The images selected will also be present on the pages navigation bar so customers can click on the different products.

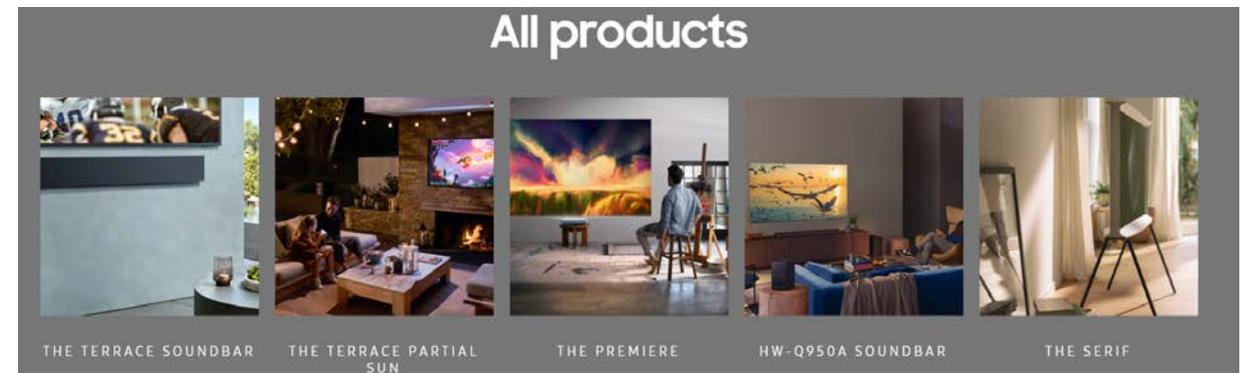
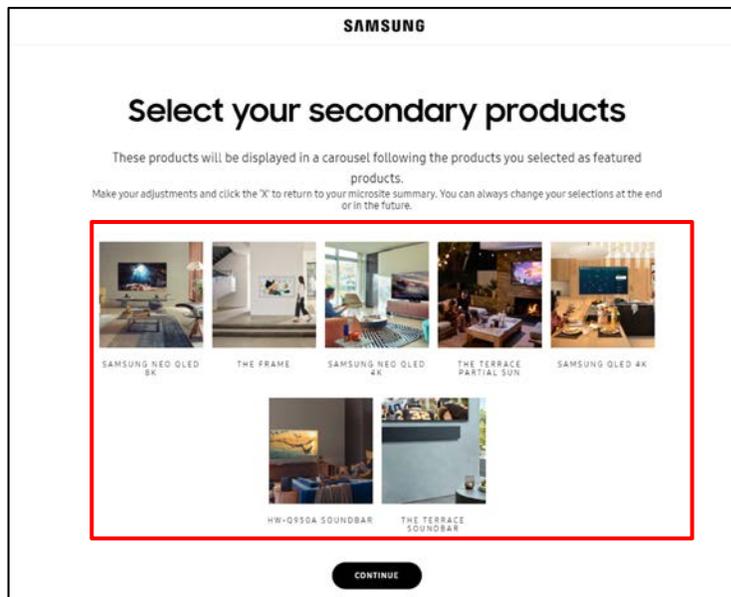


Step 11 to create your microsite

- 11 Select the secondary products you want displayed underneath the products selected in step #10. Press continue.

Please note: These images will be featured in a product carousel. You can select as many images as you want.

11



Step 12 to create your microsite

12

Next, you can select your control partners. Once complete, press continue.

Please note: you can select as many control partners as needed.

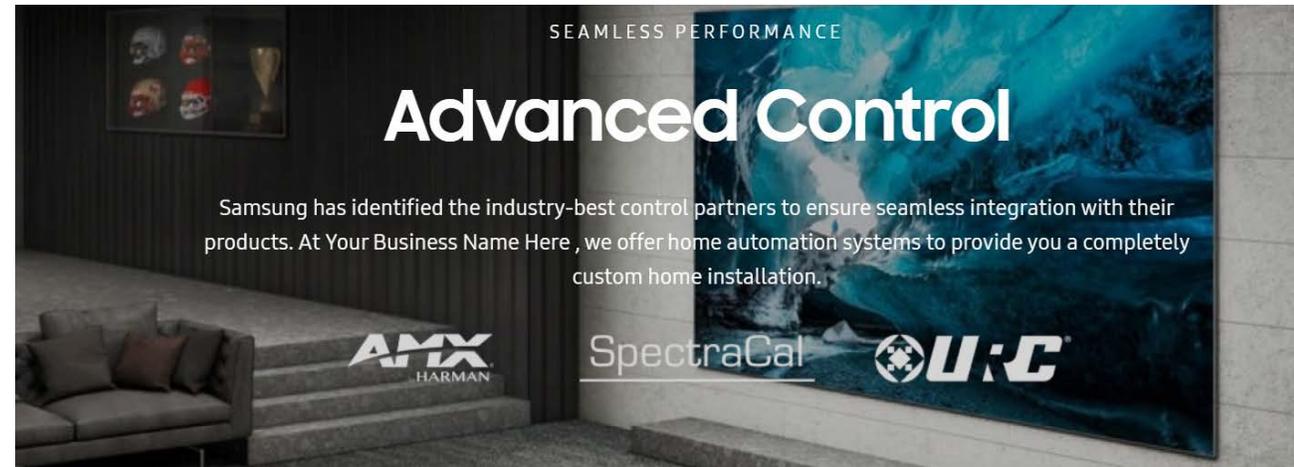
12

SAMSUNG

Select your control partners

We understand that CIs work with different control partners. Please select up to nine control partners to be displayed in the 'Advanced Control' area of your microsite. Make your adjustments and click the 'X' to return to your microsite summary. You can always change your selections at the end or in the future.

CONTINUE



Step 13 to create your microsite

13

Now you can review the information and images selected.

Once your review is complete and you are ready to publish your microsite, select "Complete your page".

Please note: by clicking the "x" icons you can easily replace product images or control partners.

13

The screenshot displays the Samsung microsite creation interface. At the top, it shows the Samsung logo and contact information: "WHAT'S YOUR BUSINESS EMAIL?" (a.finkler@samsung.com) and "WHAT'S YOUR BUSINESS PHONE NUMBER?" (555-555-5555). Below this is the "MAIN IMAGE" section, which features a large image of a living room with a Samsung TV. The "FEATURED PRODUCTS" section shows four product images with "x" icons for replacement: "THE TERRACE FULL SUN", "THE PREMIERE", "THE SERO", and "THE SERO". The "SECONDARY PRODUCTS" section shows five product images with "x" icons: "SAMSUNG NEO QLED 8K", "THE FRAME", "SAMSUNG NEO QLED 4K", "THE TERRACE PARTIAL SUN", and "SAMSUNG QLED 4K". Below these are three more product images: "THE TERRACE SOUNDBAR", "HW-Q550A SOUNDBAR", and an "ADD PRODUCT" button with a "+" icon. The "CONTROL PARTNERS" section shows six partner logos with "x" icons: "U:C", "SAVANT", "SpectraCal", "ELAN", "RCI", and "AMX". Below these are three more partner logos: "Control4", "ONESTROW", and "JOSH", followed by an "ADD PARTNER" button with a "+" icon. At the bottom, a red box highlights the "COMPLETE YOUR PAGE" button.

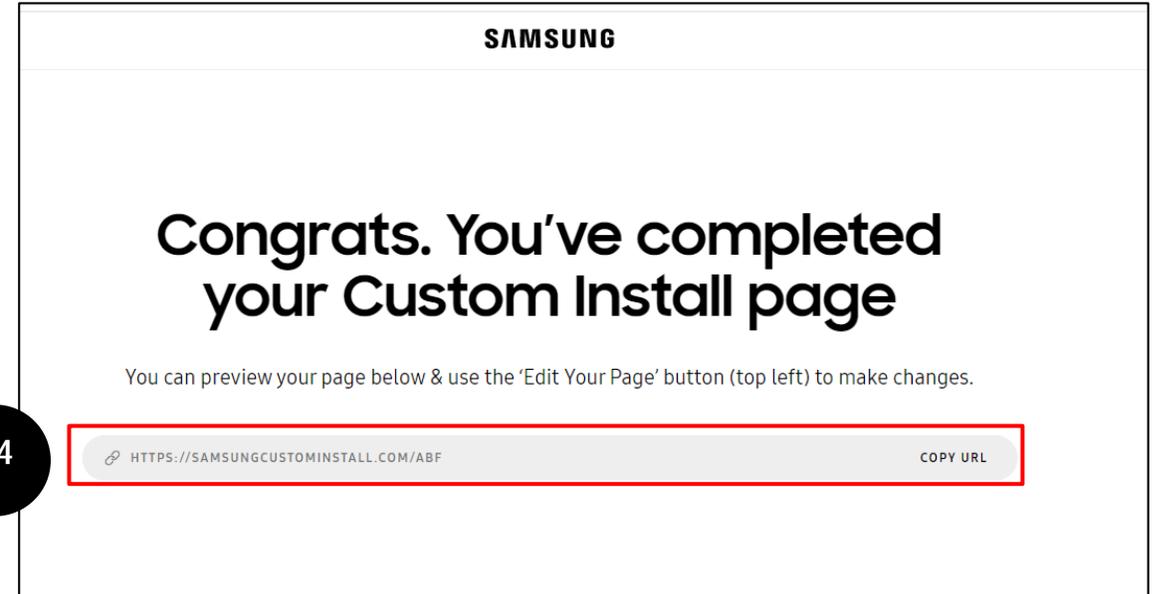
Congrats! Your microsite is complete!

14

Your page is now complete. There will be a URL that you can copy and paste to link your Samsung microsite to your company's website.

Please note: You can view your microsite by copy and pasting this link onto a web browser.

14

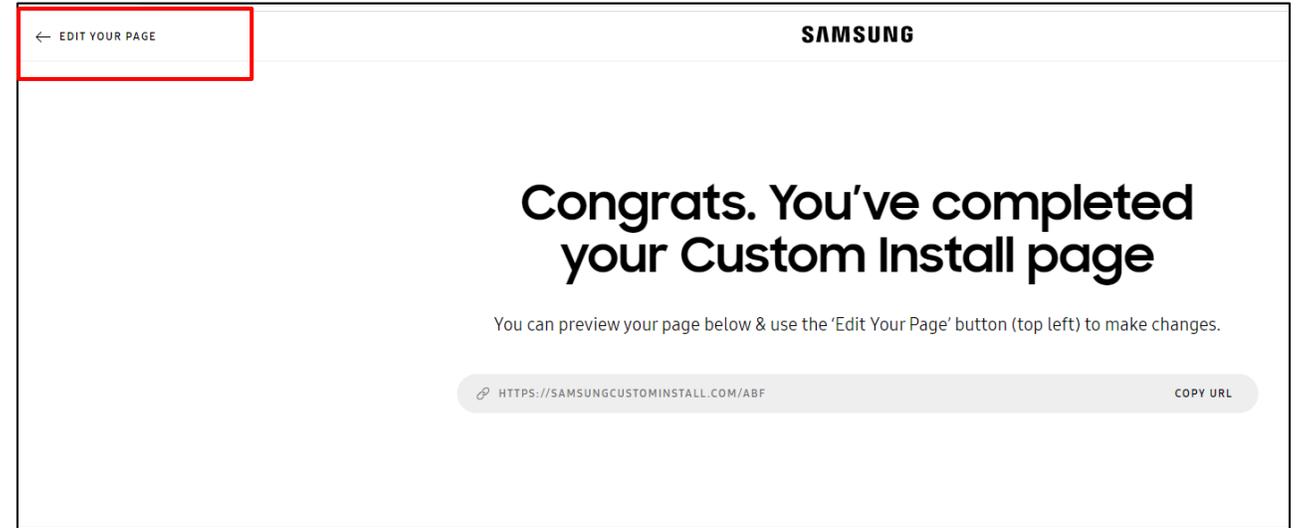


How to edit your Microsite

How to edit your microsite

Scenario 1:

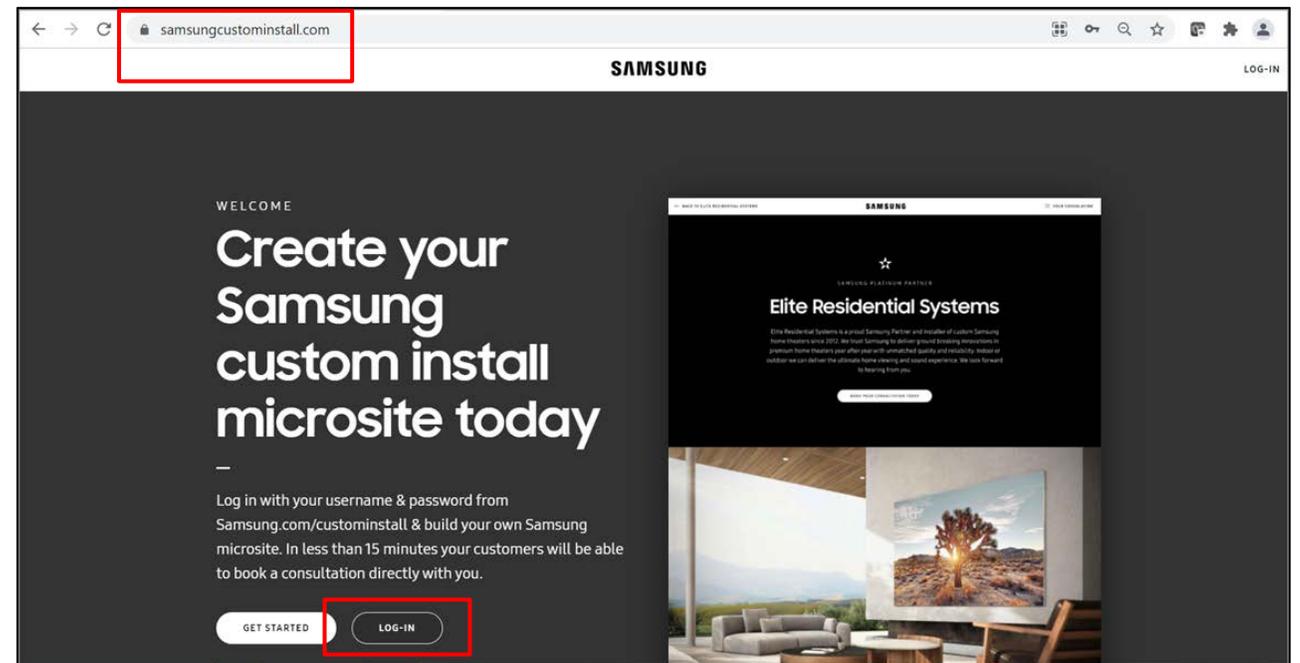
If you are still logged in and would like to edit your microsite, click “edit your page” in the top left corner of the page.



Scenario 2:

If you have logged out and would like to edit your microsite, go to www.samsungcustominstall.com and select log-in.

- Enter your email and password to log in and edit your microsite.



SAMSUNG

Microsite Builder Features

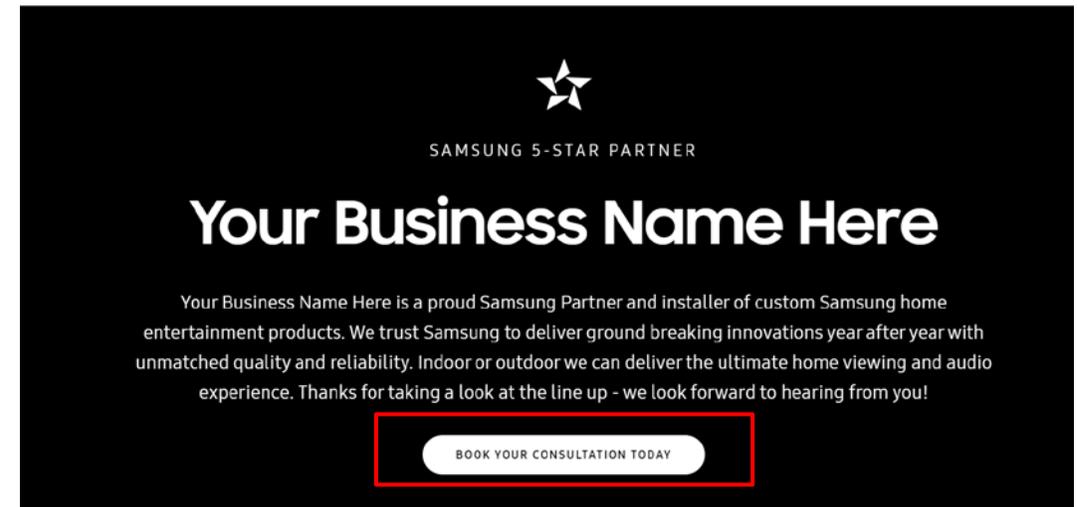
Features of your microsite

Book your Consultation:

Once your microsite is complete, clients will have the ability to select Samsung products that they are interested in and you receive an email with a consultation request.

Customers will be able to enter their first name, last name, phone number, email and add comments.

There is also an option to select/edit the different products they would like to learn more about. Once the customer clicks "Book your consultation today" the information will be sent to the business email address associated with the microsite.



Your consultation with Your Business Name Here

Your Business Name Here is a proud Samsung Partner and installer of custom Samsung home entertainment products. We trust Samsung to deliver ground breaking innovations year after year with unmatched quality and reliability. Indoor or outdoor we can deliver the ultimate home viewing and audio experience. Thanks for taking a look at the line up - we look forward to hearing from you!

FIRST NAME LAST NAME PHONE NUMBER EMAIL

COMMENTS

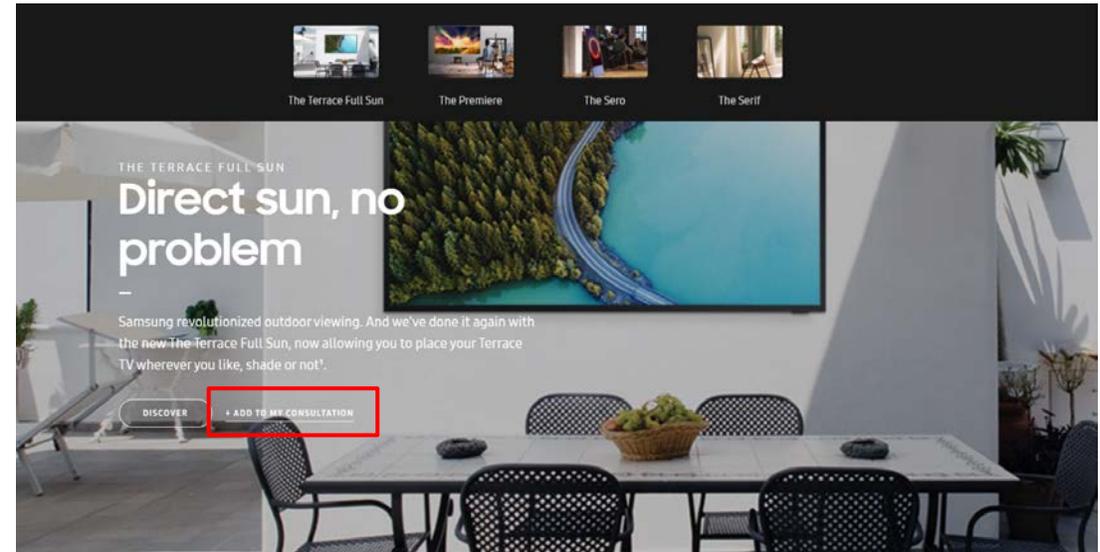
250

Features of your microsite

+ Add to the consultation:

Client are able to click “ + Add to the consultation” to include different products in their consultation request.

At the footer of your microsite there is another chance for the consumer to either “**Book a consultation**” or click to be directed to the “**Samsung Custom Install Portal**” where your customers can find additional Samsung resources like spec sheets or CAD files.



Book your consultation with Your Business Name Here today

To receive a quote, book your consultation online or call 234-234-4545 for a one-on-one with our custom install specialists.

BOOK YOUR CONSULTATION

SAMSUNG CUSTOM INSTALL PORTAL

SAMSUNG

Microsite Builder Contact Support

Support for your microsite

Please contact the sales team should you need support with your Samsung microsite.

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