

SAMSUNG Smart Signage Cheat Sheet

Updated: 11/05/21

MSRP = Manufacturer's Suggested Retail Price
Special pricing available upon request based on project scope

- = Replacement product/new product
- = EOL estimated within the next month
- = BTO (built to order)

4K/8K Displays (Premium)						
Model	Key Specs				MSRP	
QH43R	43"	700nits	24/7	QLED	Tizen 4.0	\$1,306
QH50R	50"	700nits	24/7	QLED	Tizen 5.0	\$1,847
QH55R	55"	700nits	24/7	QLED	Tizen 4.0	\$2,385
QH65R	65"	700nits	24/7	QLED	Tizen 4.0	\$2,770
QH75R	75"	700nits	24/7	QLED	Tizen 4.0	\$4,616
QP65A-8K	65"	500nits	16/7	QLED	Tizen 5.0	\$6,154
QP75A-8K	75"	500nits	16/7	QLED	Tizen 5.0	\$7,385
QP85A-8K	85"	500nits	16/7	QLED	Tizen 5.0	\$11,077

UHD Displays (Mainstream)						
Model	Key Specs				MSRP	
QM32R-A	32"	400nits	24/7	FHD	Tizen 4.0	\$845
QM32R-B	32"	400nits	24/7	FHD	Tizen 4.0	\$845
QM43R-A	43"	500nits	24/7	CISCO	Tizen 4.0	\$1,154
QM43R-B	43"	500nits	24/7	VC, USB-C	Tizen 6.5	\$1,154
QM50R-A	50"	500nits	24/7	CISCO	Tizen 4.0	\$1,693
QM50R-B	50"	500nits	24/7	VC, USB-C	Tizen 6.5	\$1,693
QM55R-A	55"	500nits	24/7	CISCO	Tizen 4.0	\$1,847
QM55R-B	55"	500nits	24/7	VC, USB-C	Tizen 6.5	\$1,847
QM65R-A	65"	500nits	24/7	CISCO	Tizen 4.0	\$2,616
QM65R-B	65"	500nits	24/7	VC, USB-C	Tizen 6.5	\$2,616
QM75R-A	75"	500nits	24/7	CISCO	Tizen 4.0	\$4,462
QM75R-B	75"	500nits	24/7	VC, USB-C	Tizen 6.5	\$4,462
QM85R	85"	500nits	24/7	CISCO	Tizen 4.0	\$6,154
QM98T	98"	500nits	24/7	CISCO	Tizen 4.0	\$15,385

UHD Displays (Basic/Entry)						
Model	Key Specs				MSRP	
QE43T	43"	300nits	16/7	MI Lite	Tizen 4.0	\$600
QE50T	50"	300nits	16/7	MI Lite	Tizen 4.0	\$800
QE55T	55"	300nits	16/7	MI Lite	Tizen 4.0	\$1,054
QE65T	65"	300nits	16/7	MI Lite	Tizen 4.0	\$1,170
QE70T	70"	300nits	16/7	MI Lite	Tizen 4.0	\$1,579
QE75T	75"	300nits	16/7	MI Lite	Tizen 4.0	\$2,770
QE82T	82"	300nits	16/7	MI Lite	Tizen 4.0	\$3,924
QB13R	13"	300nits	16/7	FHD	Tizen 4.0	\$588
QB24R	24"	300nits	16/7	FHD	Tizen 4.0	\$693
QB43R	43"	350nits	16/7	CISCO	Tizen 4.0	\$1,000
QB43R-B	43"	350nits	16/7	VC, USB-C	Tizen 6.5	\$1,000
QB50R	50"	350nits	16/7	CISCO	Tizen 4.0	\$1,200
QB50R-B	50"	350nits	16/7	VC, USB-C	Tizen 6.5	\$1,200
QB55R	55"	350nits	16/7	CISCO	Tizen 4.0	\$1,292
QB55R-B	55"	350nits	16/7	VC, USB-C	Tizen 6.5	\$1,292
QB55R-N	55"	350nits	16/7	NO WIFI	Tizen 4.0	\$1,999
QB65R	65"	350nits	16/7	CISCO	Tizen 4.0	\$1,385
QB65R-B	65"	350nits	16/7	VC, USB-C	Tizen 6.5	\$1,385
QB65R-N	65"	350nits	16/7	NO WIFI	Tizen 4.0	\$2,519
QB75R	75"	350nits	16/7	CISCO	Tizen 4.0	\$2,769
QB75R-B	75"	350nits	16/7	VC, USB-C	Tizen 6.5	\$2,769
QB75R-N	75"	350nits	16/7	NO WIFI	Tizen 4.0	\$4,585
QB85R	85"	350nits	16/7	Pivot	Tizen 5.0	\$3,847
QB85R-N	85"	350nits	16/7	NO WIFI	Tizen 5.0	\$4,308
QB98R	98"	350nits	24/7	CISCO	Tizen 4.0	\$10,000
QB98T	98"	350nits	24/7	CISCO	Tizen 5.0	\$10,000

4k Prosumer						
Model	Key Specs				MSRP	
BE43T-H	43"	250nits	16/7	Biz TV App	Tuner	\$585
BE50T-H	50"	250nits	16/7	Biz TV App	Tuner	\$716
BE55T-H	55"	250nits	16/7	Biz TV App	Tuner	\$770
BE65T-H	65"	250nits	16/7	Biz TV App	Tuner	\$1,000
BE70T-H	70"	250nits	16/7	Biz TV App	Tuner	\$1,193
BE75T-H	75"	250nits	16/7	Biz TV App	Tuner	\$1,577
BE82T-H	85"	250nits	16/7	Biz TV App	Tuner	\$2,077

Prosumer Outdoor TV						
Model	Key Specs				MSRP	
BH55T	55"	1,500nits	16/7	Biz TV App	Tuner	\$3,999
BH65T	65"	1,500nits	16/7	Biz TV App	Tuner	\$5,499
BH75T	75"	1,500nits	16/7	Biz TV App	Tuner	\$6,999

High-Bright / Outdoor Displays					
Model	Key Specs			MSRP	
OM55N	55"	4,000nits	Window	Tizen 4.0	\$4,308
OM55N-D	55"	3,000/1,000nits	Dual Portrait	Tizen 4.0	\$6,924
OH46F	46"	3,000/1,000nits	NO WIFI	Tizen 2.4	\$4,616
OH55F	55"	2,500nits IP56	NO WIFI	Tizen 2.4	\$6,154
OH55A	55"	2,500nits IP56	NO WIFI	Tizen 2.4	\$6,154
OH85N	85"	3,300nits IP56	Kit	Tizen 2.4	\$37,277
OH85N-S	85"	3,000nits IP56	Single w/glass	Tizen 4.0	\$44,818
OH85N-D	85"	3,300nits IP56	Dual Portrait - Kit	Tizen 4.0	\$78,475

Interactive Touch Displays					
Model	Key Specs			MSRP	
WM55R	55"	220nits (w/overlay)	InGlass	Tizen 5.0	\$2,706
STN-WM55R			STAND FOR FLIP DISPLAY		\$614
WM65R	65"	220nits (w/overlay)	HDMI out	Tizen 5.0	\$3,198
WMN-WM65R			65" WALL MOUNT		\$123
CY-TF65BR			OPTIONAL TRAY		\$223
WM75A	75"	220nits (w/overlay)	OPS Slot	Tizen 6.0	\$4,000
WM85R	85"	220nits (w/overlay)	OPS Slot	Tizen 5.0	\$5,931
WM85A	85"	220nits (w/overlay)	OPS Slot	Tizen 5.0	\$5,931
WMN8200SFXZA			85" WALL MOUNT		\$539
CY-PENR			Flip Pen		\$62
QB75N-W	75"	300nits (w/ overlay)	IR, 4K	Tizen 3.0	\$5,077
QM32R-T	32"	300nits (w/ overlay)	CAP	Tizen 4.0	\$1,942
QM43R-T	43"	400nits (w/overlay)	CAP	Tizen 4.0	\$2,799
QM55R-T	55"	400nits (w/overlay)	CAP	Tizen 4.0	\$3,805
QB24R-T	24"	250nits - 16/7	CAP	Tizen 4.0	\$962
QB13R-T	13.3"	250nits - 16/7	Touch	Tizen 4.0	\$808

Video Wall Displays				
Model	Key Specs			MSRP
VH55R-R	55"	700nits	0.88mm B-to-B	IPS/UHD loop \$5,231
VH55T-E	55"	700 nits	1.8mm B-to-B	UHD Loop \$3,385
VM55T-E	55"	500 nits	1.8mm B-to-B	UHD Loop \$3,077
VM46T-U	46"	500 nits	3.5mm B-to-B	UHD Loop \$1,847
VM55T-U	55"	500 nits	3.5mm B-to-B	UHD Loop \$2,308

Specialty Displays				
Model	Key Specs			MSRP
KM24A	24"	Kiosk, CAP, UHD	250Nits	Tizen 4.0 \$1,077
CY-KM24AP		Connector box (pritner, scanner)		\$1,385
STN-KM24A		STAND		\$539
SH37R	37"	Tizen 4.0	700nits	32:9 resolution \$1,964



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