





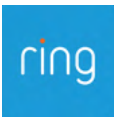











Video Doorbells

	Battery			Hardwired			
Products not to scale							
	Video Doorbell (2020 Release)	Video Doorbell 3	Video Doorbell 4	Video Doorbell Wired	Video Doorbell Pro	Video Doorbell Pro 2	Video Doorbell Elite
Description	Works on any home.	Added security and convenience.	Upgraded with color previews.	All the essentials.	Total protection and peace of mind.	Best-in-class technology, ultimate performance.	Premium protection, professional installation.
Power Source	Built-In Battery or Hardwired	Quick Release Battery or Hardwired	Quick Release Battery or Hardwired	Hardwired Only (10-24 VAC)	Hardwired Only (16-24 VAC)	Hardwired Only (16-24 VAC)	Power over Ethernet
HD Video	1080p HD	1080p HD	1080p HD	1080p HD	1080p HD	1536p HD+	1080p HD
Night Vision	Black & White	Black & White	Black & White	Black & White	Color	Color	Color
Pre-Roll	No	No	Color	Advanced/Color ¹	Advanced/Color ¹	Advanced/Color ¹	Advanced/Color ¹
Field of View	155° Horizontal 90° Vertical	160° Horizontal 90° Vertical	160° Horizontal 84° Vertical	155° Horizontal 90° Vertical	160° Horizontal 90° Vertical	150° Horizontal 150° Vertical	160° Horizontal 90° Vertical
Motion Zones	Customizable	Customizable	Customizable	Customizable	Customizable	Customizable	Customizable
Motion Detection	Advanced	Advanced	Advanced	Advanced	Advanced	3D Motion	Advanced
Wi-Fi Connectivity	2.4 GHz	2.4 and 5.0 GHz	2.4 and 5.0 GHz	2.4 GHz	2.4 and 5.0 GHz	2.4 and 5.0 GHz	2.4 and 5.0 GHz

1. Advanced Pre-Roll records the first six seconds before motion is detected in full color HD video and sound. Ring Protect subscription required. Sold separately.



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	Battery			Hardwired			
Products not to scale							
	Video Doorbell (2020 Release)	Video Doorbell 3	Video Doorbell 4	Video Doorbell Wired	Video Doorbell Pro	Video Doorbell Pro 2	Video Doorbell Elite
Two-Way Talk and Motion Activated Alerts	✓	✓	✓	✓	✓	✓	✓
On-Demand Video	✓	✓	✓	✓	✓	✓	✓
Person Alerts ²	✓	✓	✓	✓	✓	✓	✓
Package Alerts ²	✓					✓	
Works with home's existing chime box	✓	✓	✓		✓	✓	✓
Quick Replies ³	✓	✓	✓		✓	✓	✓
Motion Warning ⁴					✓	✓	✓
Built-In Alexa Greetings ⁵					✓	✓	
Head-to-Toe Video						✓	
Bird's Eye View						✓	
Audio+						✓	

2. Requires a subscription to Ring Protect. Subscription sold separately.

3. Quick Replies is only available in the U.S. and Canada

4. Motion Warning is only available in the U.S.

5. Alexa Greetings enables Alexa to greet visitors, take messages, or provide instructions on where to leave deliveries. Ring Protect subscription required. Sold separately. U.S. customers only.



Security Cams

Products not to scale						
	Indoor Cam	Stick Up Cam (Battery/Solar/Plug-In)	Stick Up Cam Elite	Spotlight Cam (Battery/Solar/Wired/Mount)	Floodlight Cam Wired Plus	Floodlight Cam Wired Pro
Description	A compact, plug-in indoor camera.	A versatile indoor or outdoor security camera.	A versatile indoor or outdoor security camera Powered over Ethernet.	An outdoor camera to protect small areas.	An outdoor security camera to protect large areas.	Our most advanced outdoor security camera to protect large areas.
Indoor/Outdoor	Indoor	Indoor or Outdoor	Indoor or Outdoor	Outdoor	Outdoor	Outdoor
Power Source	Plug-In Adapter	Battery & Solar: Quick Release Battery Plug-In: Plug-In Adapter	Plug-In Adapter or Power over Ethernet	Battery & Solar: Quick Release Battery Wired: Plug-In Adapter Mount: Hardwired	Hardwired Only	Hardwired Only
HD Video	1080p	1080p	1080p	1080p	1080p	1080p
Night Vision	Color	Color	Color	Battery & Solar: Black & White Wired & Mount: Color	Color	Color
Pre-Roll ¹	Advanced	Plug-In: Advanced Battery & Solar: No	Advanced	Wired & Mount: Advanced Battery & Solar: No	Advanced	Advanced
Field of View	115° Horizontal 60° Vertical	110° Horizontal 57° Vertical	150° Horizontal 85° Vertical	140° Horizontal 78° Vertical	140° Horizontal 80° Vertical	140° Horizontal 80° Vertical
Lights	No	No	No	2 LED Light Strips	2 LED Floodlights	2 LED Floodlights
Motion Zones	Customizable	Customizable	Customizable	Customizable	Customizable	Customizable
Motion Detection	Advanced	Advanced	Advanced	Advanced	Advanced	3D Motion
Wi-Fi Connectivity	2.4 GHz	2.4 GHz	2.4 GHz and 5.0 GHz	2.4 GHz	2.4 GHz	2.4 GHz and 5.0 GHz

1. Advanced Pre-Roll records the first six seconds before motion is detected in full color HD video and sound. Ring Protect subscription required. Sold separately.

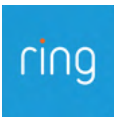


Security Cams

Products not to scale						
	Indoor Cam	Stick Up Cam (Battery/Solar/Plug-In)	Stick Up Cam Elite	Spotlight Cam (Battery/Solar/Wired/Mount)	Floodlight Cam Wired Plus	Floodlight Cam Wired Pro
On-Demand Video	✓	✓	✓	✓	✓	✓
Two-Way Talk	✓	✓	✓	✓	✓	✓
Motion Activated Alerts	✓	✓	✓	✓	✓	✓
Person Alerts ²	✓	✓	✓	✓	✓	✓
Custom Event Alerts ²				✓ (Battery and Solar)		
Video and Audio Privacy	✓	✓	✓	✓	✓	✓
Motion Warning ³	✓	✓	✓	✓ (Wired and Mount)	✓	✓
Remote Activated Siren				✓	✓	✓
3D Motion Detection						✓
Bird's Eye View						✓
Audio+						✓

2. Requires a subscription to Ring Protect. Subscription sold separately.

3. Motion Warning is only available in the U.S.

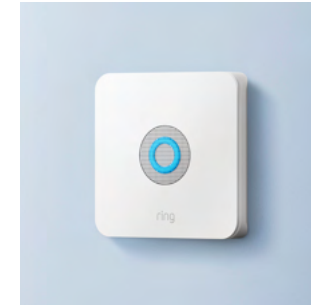


Security Systems

Products not to scale



Ring Alarm Pro



Ring Alarm (2nd Gen)

Description	Advanced security with built-in internet connectivity	Security for any home
Easy Install	✓	✓
Ring Alarm Whole-Home Security	✓	✓
Built-In Battery Backup	✓	✓
Built-In eero Wi-Fi 6 Router	✓	
Expandable External Power	✓	
Physical Security Features		
Optional 24/7 Professional Monitoring*	✓	✓
Alarm Cellular Backup	✓	✓
Works with Ring Compatible	✓	✓
Digital Security Features		
Optional 24/7 Backup Internet*	✓	
eero Secure*	✓	

* Requires Ring Protect Pro subscription (sold separately)



Protect Plans - Doorbells and Security Cams

		Included Free	Protect Basic	Protect Plus
Cost of Service		Free	\$3/month or \$30/year	\$10/month or \$100/year
Coverage		All doorbells and cameras	One Ring doorbell or camera	One Location (all Ring doorbells, cameras)
Motion-Activated Notifications	Receive mobile notifications when one of your Ring devices senses motion	✓	✓	✓
Real-time video with Live View	Use your phone to access a live video feed from your camera at any time	✓	✓	✓
Two-Way Talk	Enable two-way audio between your phone and device to speak to whoever's there	✓	✓	✓
Theft Protection ¹	If your device is stolen, you can report the theft within 15 days to receive a free replacement	✓	✓	✓
Video History for 60 Days ²	Never miss a moment. Access recorded videos of every Ring, motion and Live View event for up to 60 days		✓	✓
Video Saving and Sharing ²	Download and save your Ring videos on a mobile device or computer to watch them later or share them with anyone		✓	✓
Snapshot Capture ³	See what's happening in between motion-activated events with recurring photo snapshots taken throughout the day		✓	✓
Person Alerts	Enable to get a notification only when your device spots a person		✓	✓
Package and Custom Event Alerts	Smart Alerts that let you know when a package arrives to whether or not the garage door is open.		✓	✓
Rich Notifications	See exactly what triggered an alert with a photo preview right in the notification without opening the Ring app		✓	✓
Ring Edge with Local Video Storage and Processing ⁴	Your videos and Smart Alerts are processed locally and stored directly on a microSD card in your Ring Alarm Pro		✓	✓
Extended warranties for all devices ⁵	Extend the warranty on all your Ring devices at one address			✓
10% off select products at ring.com and amazon.com ⁶	Log into your Ring account to redeem an exclusive 10% discount			✓

1. If your Ring camera or doorbell product is stolen at any time after your purchase, Ring will replace the stolen device at no charge to you. Any claim based on theft of your Ring camera or doorbell product must be submitted within fifteen (15) days of the theft and include the original sales receipt, and a copy of a police report evidencing that you reported the theft to the police.
2. Your Ring videos are stored in the cloud for up to 60 days (in the USA). To keep important videos beyond 60 days, download them to your PC or mobile device.
3. Ring takes recurrent photo snapshots throughout the day so you can see what's happening between motion-activated events (videos) in your Event History Timeline. These photos are stored in your account for up to 7 days. To keep important photos beyond 7 days, download them to your PC or mobile device.
4. Requires Ring Alarm Pro and microSD card.
5. Extended warranty coverage applies to eligible Ring devices, provided you subscribe to Ring Protect Plus or Ring Protect Pro during the original warranty period, until you discontinue your subscription. Non-Ring and other third-party devices are not eligible for the extended warranty. Visit ring.com/warranty for more information.
6. Terms and conditions apply. Visit ring.com/protect-plans for more information. Amazon discount requires linking your Ring and Amazon account.



Ring Protect Pro - Ring Alarm

Ring Protect Pro is the first plan in the industry to protect it all - your home and internet connection.

Cost of Service Coverage	\$20/month or \$200/year One Location (all Ring doorbells, cameras, alarm)	Ring Alarm	Ring Alarm Pro with built-in eero Wi-Fi 6 router
Video, History, Saving, and Sharing ¹	Recordings for your Ring Security Cameras or Doorbells at one location are stored up to 60 days so you can watch, share or download them anytime.	✓	✓
Smart Alerts and Responses	Tailor your Ring App alerts to get fewer interruptions. Unlock Quick Replies and built-in Alexa Greetings on your Video Doorbell Pro or Video Doorbell Pro 2.	✓	✓
24/7 Professional Monitoring ²	Request dispatch of real-time emergency responders when break-ins or any other security threat is detected by your Ring Alarm.	✓	✓
Alarm Cellular Backup ³	If your home loses internet connection, alarm cellular backup keeps your Ring Alarm system connected and able to send alarm signals.	✓	✓
Alexa Guard Plus ⁴	Get hands-free access to an Emergency Helpline, alerts about potential emergencies when you're away, and more, with your compatible Alexa devices.	✓	✓
Extended Warranty ⁵	Extend the warranty on all your Ring devices at one location.	✓	✓
10% off Ring on ring.com and amazon.com ⁶	Get an exclusive discount on Ring products on ring.com or amazon.com when you are logged in.	✓	✓
24/7 Backup Internet ³	3GB of data included every month to keep devices on your Wi-Fi network online in the event of an internet outage.		✓
Extra Data for \$3 per GB	Option to use as much data as you need to keep the devices in your home online in the event of an internet outage.		✓
Stay Connected When the Power's Out	Add up to four Ring Power Packs (sold separately) to keep your Ring Alarm Pro powered and online if you lose power. 24/7 Backup Internet requires a Ring Protect Pro subscription.		✓
eero Secure	Help protect your online activity, block ads for faster load times, and apply content filters with eero Secure.		✓
Ring Edge with Local Video Storage ⁷	Your videos and Smart Alerts are processed locally and stored directly on a microSD card in your Ring Alarm Pro (microSD card required)		✓

1. Your Ring videos are stored in the cloud temporarily, e.g. up to 60 days in the U.S.

2. Ring Alarm Pro and Ring Alarm professional monitoring service is available only within the U.S. (all 50 states, but not the U.S. territories). Ring does not own its own professional monitoring center. Additional charges may apply in areas that require permits or guard response service for alarm verification. Tax not included. Enrollment required. If you are interested in learning more about Professional Monitoring in Canada visit shop.ring.com/pages/canada-protect-plans.

3. Extra data charges may apply. Backup cellular data is provided by a third party carrier, and availability and speeds will vary. May require backup power if the power goes out. Visit ring.com/alarm-pro for more details. Ring Alarm Pro is designed to be used as a router, as using Ring Alarm Pro as an extender may impact your ability to utilize Ring Protect Pro features.

4. Guard Plus is available only to customers in the US. You must have a supported Echo device to enable Guard Plus. To access Guard Plus benefits, you must link your Ring and Amazon accounts and complete Guard Plus setup in the Alexa app. The Alexa Emergency Helpline is not a 911 service and may not work during outages or if you're experiencing connectivity issues.

5. Extended warranty coverage applies to eligible Ring devices, provided you subscribe to Ring Protect Plus or Ring Protect Pro during the original warranty period, until you discontinue your subscription. Non-Ring and other third-party devices are not eligible for the extended warranty. Visit ring.com/warranty to learn more.

6. Terms and conditions apply. Visit ring.com/protect-plans for more information. Amazon discount requires linking your Ring and Amazon account.

7. To use Ring Edge features, Ring Alarm Pro, a microSD card, and a Ring Protect subscription are required, sold separately. For more information, visit ring.com/alarm-pro.