

# 2024 Samsung Custom Install Focus – Premium & DvLED

## OLED

New for 2024, three series available in sizes ranging from 42" to 83".



### S95D Series

- 55", 65", 77"
- **NEW OLED Glare Free**
- One Connect Box

### S90D Series

- 42", 48", 55", 65", 77", 83"
- Anti Glare technology
- Standard inputs

### S85D Series

- 55", 65"
- Anti Glare technology
- Standard inputs

## Neo QLED 8K

Experience the most detailed picture with 8K resolution and AI Upscaling



### QN990C Series – 98in

- Mini LED Full Array
- 120Hz Up to 144Hz
- Infinity All Metal Bezel

### QN900D Series

- 65", 75", 85"
- Infinity Screen, edge-to-edge 8K picture
- 120Hz up to 240Hz
- AI upscaling w/ Gen 3 processor

### QN800D Series

- 65", 75", 85"
- Bezel-less design
- 120Hz
- AI upscaling w/ Gen 2 processor

## QN95D

CI specific series featuring standard connections and mini LEDs



- The most premium Neo QLED 4K Series
- 65", 75", 85"
- STANDARD CONNECTIONS
  - NO OCB
- Most profitable core series for CI Dealers
- Up to 144Hz
- Carried/displayed by custom install dealers and limited regionals\*

## Micro LED

A self-illuminating display using millions of individual micro LEDs for the best picture ever



### MNA Series

- 89", 101", 114"
- 0.51mm pixel pitch
- 120Hz
- Slim One Connect Box
- Art and Ambient Mode
- Watch multiple sources on one screen

## DvLED

A leader in DvLED, Samsung has a solution for every project

### The Wall All-In-One

- Semi configured DvLED technology
- Available in multiple sizes, pixel pitch and resolutions

### The Wall Scalable Solutions

- DvLED technology
- Available in 0.6 | 0.8 | 1.2 | 1.6 pixel pitch
- Available in 146" – 292"

### IEC LED

- Competitively priced
- DvLED Solution
- Available in 0.9 | 1.2 | 1.5 pixel pitch

# 2024 Samsung Custom Install Focus – Lifestyle

## The Terrace

Smart, QLED 4K TV available in both partial and full sun



## The Terrace Soundbar

Add to The Terrace TV for a complete outdoor entertainment solution



## The Frame

Go from TV to art and back again with The Frame TV



## Ultra Slim Soundbar

Designed to pair perfectly with our slim TVs while offering powerful sound



## Music Frame

A speaker that expresses your style; personalize with bezels and personal photos



### LST9A – Full Sun

- 65", 75" IP55
- NEW 85" IP56, 120hz, mini LEDs
- HDBaseT
- Anti Glare
- 1500 nit

### LST7A – Partial Sun

- 55", 65", 75" IP55
- NEW 85" IP56 rating, 120hz, mini LEDs
- Shade required
- HDBase T
- Anti Glare
- 2000 nit

### HW – LST70T

- Water and dust resistant (IP55)
- 3.0ch sound
- Dolby 5.1ch
- Built in Woofer
- Wall & TV mount kit included
- Wireless TV connection

### LS03D

- 32" (LS03C), 43", 50", 55", 65", 75", 85"
- Art Mode
- Anti-Reflection with Matte Display
- Slim-Fit Wall Mount Included
- Customizable Bezels available
- Standard one connect box w/ 5M cable included in box
- 32" features mini one connect

### HW – S800D (black)

### HW – S801D (white)

### HW – S700D

- 3.1.2ch sound
- Dolby Atmos
- Wireless Sub-woofer
- Customizable Bezels; brown or teak
- Pairs with Samsung TV speakers for a more immersive experience

### HW – LS60D

- 3.way speaker
- Dolby Atmos
- White bezel option
- Optional art panels with your Samsung TV speakers for more immersive experience
- Wi-Fi and Bluetooth

# 2024 Samsung Custom Install Focus – Support, Programs & Resources

| Distribution Network  | Programming   | Service   | Tech Support  | Resources   |
|---|---|---|---|---|
| <p>A robust network of both national and regional distributors to fit every dealer's needs.</p>   | <p>Samsung offers CI specific programming aimed at growing our business together</p>  | <p>A national network of authorized servicers offering repair services to both dealers and their customers</p>  | <p>Samsung offers support ranging from general troubleshooting to software demonstrations and project planning</p>  | <p>FREE CI dealer specific resources that can be used to advertise, enhance digital presence and access product info</p>  |
| <ul style="list-style-type: none"> <li>Dealer purchases through this authorized network qualify toward all Samsung programming</li> </ul> <p><u>Regional Partners</u></p> <ul style="list-style-type: none"> <li>21<sup>st</sup> Century   ADI   Allnet   Custom Plus   Davis   DOW   E.C.D.   KOA   Mt. West   MRI   Pioneer   Pro Audio   Profit Line   Sierra   Ultimate   Volutone   Wave</li> </ul> <p><u>National Partners</u></p> <ul style="list-style-type: none"> <li>Ingram   Almo   D&amp;H   O'Rourke</li> </ul> | <p><u>Platinum Dealer program</u></p> <ul style="list-style-type: none"> <li>\$50K + in sales to qualify</li> <li>50% of Samsung sales in non Lifestyle products</li> <li>Focus on Premium Models</li> <li>Direct Samsung relationship</li> <li>Quarterly pricing benefit</li> <li>Annual VIR program</li> <li>Charity component with Samsung matching</li> <li>Enhanced demo program for dealers with showroom</li> </ul> <p><u>Additional Programs</u></p> <ul style="list-style-type: none"> <li>Buying Groups</li> <li>SPIFFS (for buying group members only)</li> </ul> <p>* Please contact your regional sales manager for program details.</p> | <p><u>Residential TV Service</u></p> <ul style="list-style-type: none"> <li>(866) 797 – 8727</li> <li><a href="mailto:Partner.care@sea.samsung.com">Partner.care@sea.samsung.com</a></li> <li>Have TV model and serial number ready (use serial number located on TV)</li> <li>Provide dealer info as contact</li> <li>Provide end user as TV location information</li> <li>Ticket should start with a 4</li> <li>If service call goes unanswered 3x ticket is cancelled</li> </ul> <p><u>Samsung Dealer Service Portal</u><br/><a href="http://DealerPortal(samsungdss.com)">DealerPortal(samsungdss.com)</a></p> <ul style="list-style-type: none"> <li>Improve on key pain points of repair communication and repair status</li> <li>Portal based system to allow more consistent and up to date status and communication</li> <li>Account creation required</li> </ul> <p><u>Commercial TV Service</u></p> <ul style="list-style-type: none"> <li>(866) 726 – 4249</li> </ul> | <p><u>Dealer Tech Support</u></p> <ul style="list-style-type: none"> <li>(866) 208 – 2911</li> <li>Can open service ticket if troubleshooting unsuccessful</li> </ul> <p><u>Brawn Consulting</u></p> <ul style="list-style-type: none"> <li>Engineering   Project Planning   Tech Support</li> <li>Call/email Anthony for residential TV assistance at 760 – 916 – 6939<br/><a href="mailto:Anthony@brawnconsulting.com">Anthony@brawnconsulting.com</a></li> <li>Call/email Jonathan for commercial display assistance at 760 – 224 – 3628<br/><a href="mailto:jonathan@brawnconsulting.com">jonathan@brawnconsulting.com</a></li> </ul> <p><u>DvLED Support</u></p> <ul style="list-style-type: none"> <li>Michael Bennett<br/>702 – 830 – 2633<br/><a href="mailto:mi.bennett@sea.samsung.com">mi.bennett@sea.samsung.com</a></li> </ul> | <p><u>Product Info – Residential TV</u><br/><a href="https://www.samsung.com/us/business/custominstall/">https://www.samsung.com/us/business/custominstall/</a></p> <p><u>Product Info – Commercial TV</u><br/><a href="https://partnerportal.samsungusa.com/">https://partnerportal.samsungusa.com/</a></p> <p><u>Digital Marketing</u><br/><a href="https://dam.gettyimages.com/samsungeasyads/external">https://dam.gettyimages.com/samsungeasyads/external</a></p> <p><u>Parts Replacement</u><br/><a href="http://www.samsungparts.com">www.samsungparts.com</a></p> <p><u>Microsite Builder</u><br/><a href="https://www.samsung.com/us/business/custominstall/">https://www.samsung.com/us/business/custominstall/</a></p> <p><u>Additional Resources</u></p> <ul style="list-style-type: none"> <li>Weekly SSRP Pricing</li> <li>Pricing Roadmap</li> <li>Product Brochure</li> </ul> <p><u>Frame TV Art Inquiries</u><br/><a href="mailto:Frame.cs@samsung.com">Frame.cs@samsung.com</a></p> |